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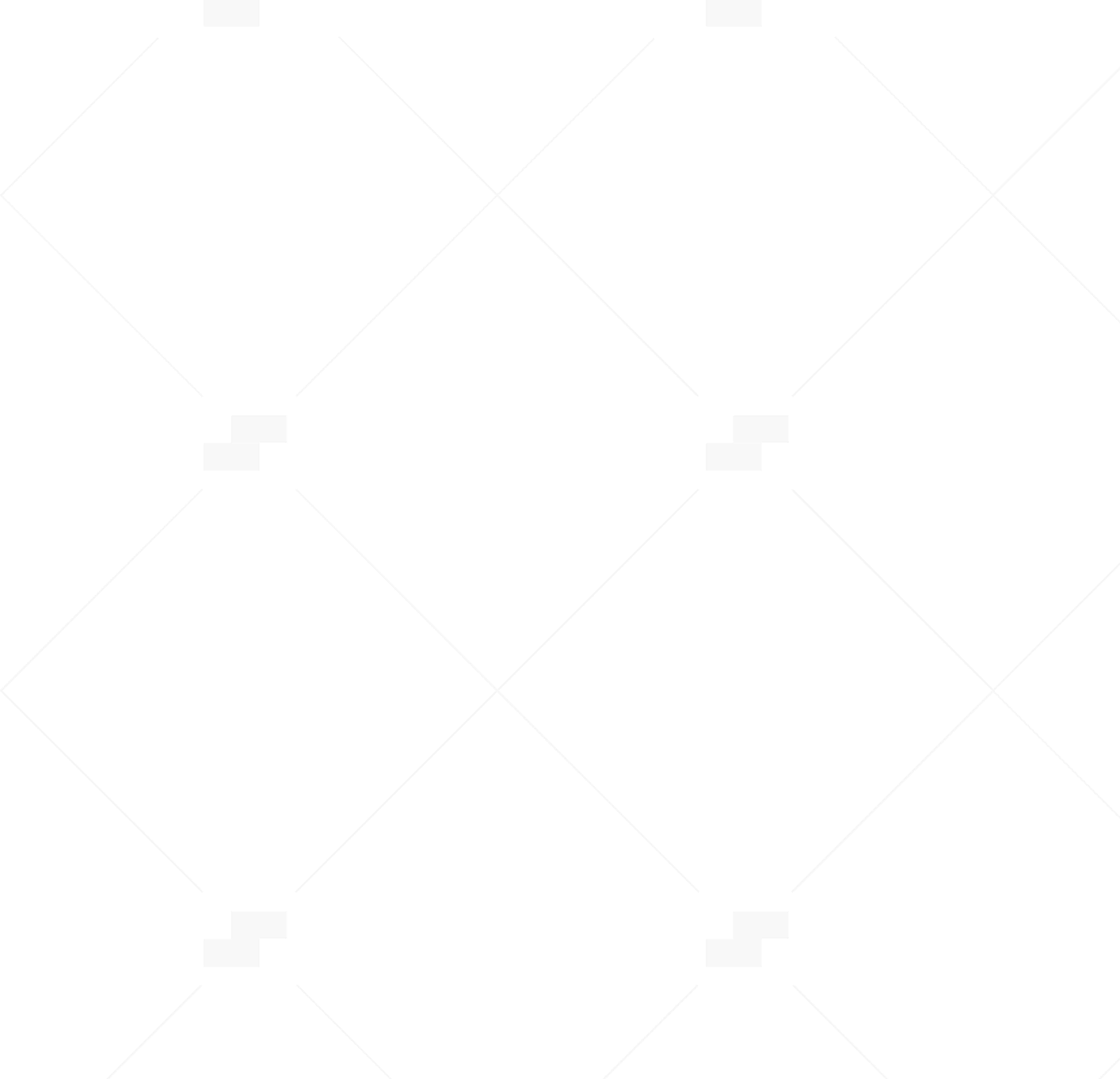
**Blog**

**”**

**TASK**

**-**

**2**



**Blog**

**Website**

**And**

**Its**

**Application**

▪

Chances

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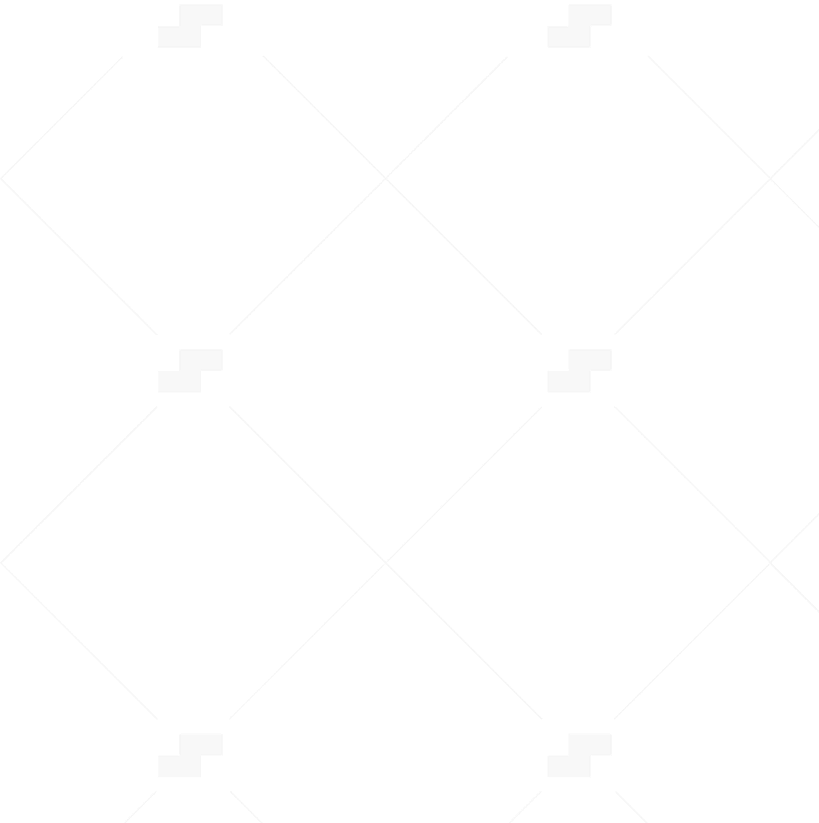
based

on

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blog.

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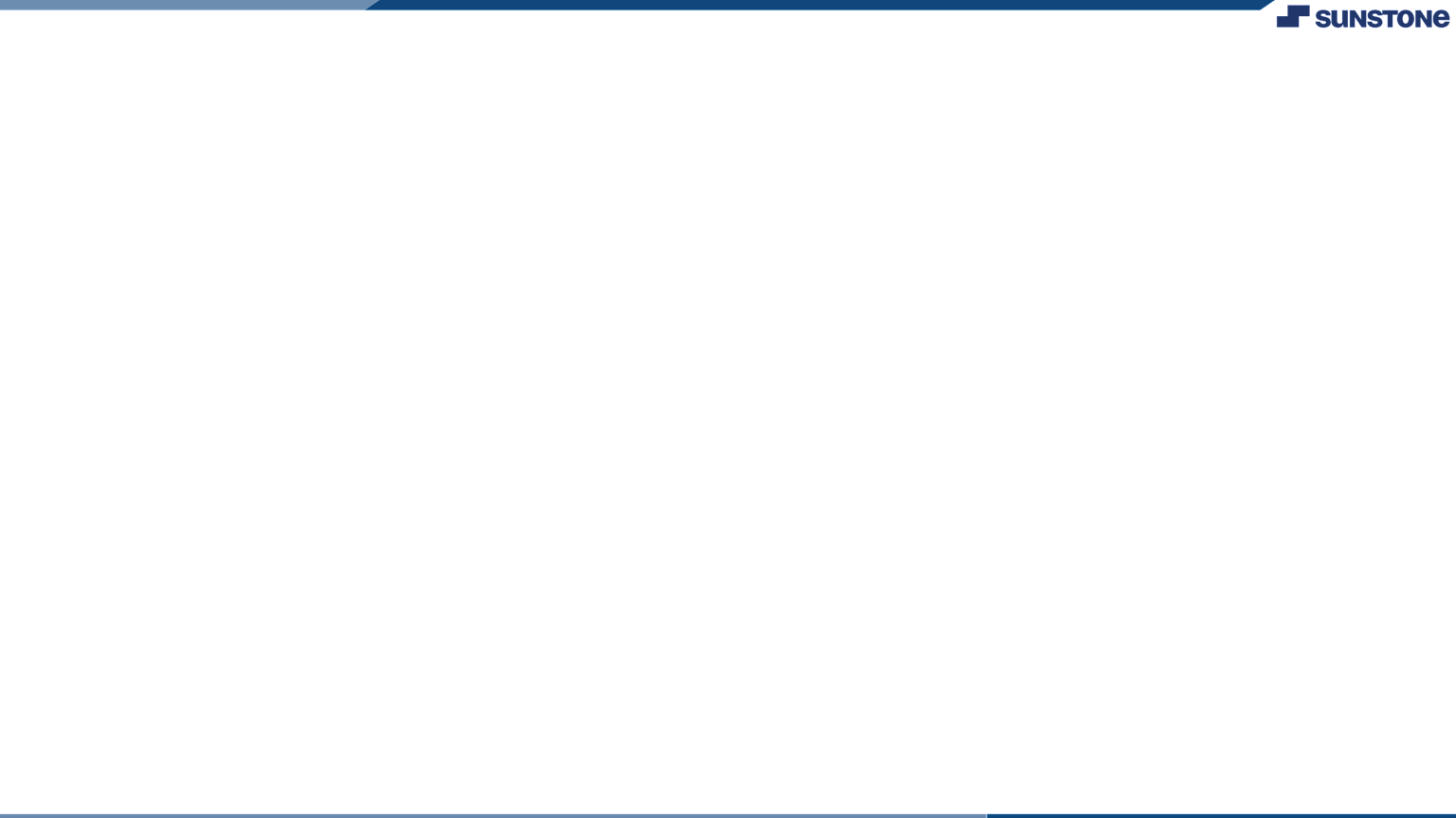
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Get

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bucketing

▪

Knowing

about

various

frontend

development

framework

like

angular,

vue,react

▪

Know

about

various

react

topics

like

components,

props,

state,

life

cycle

etc.

**Task**

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**2**

**Create**

**various**

**Front**

**End**

**Programs**

▪

Draw

and

design

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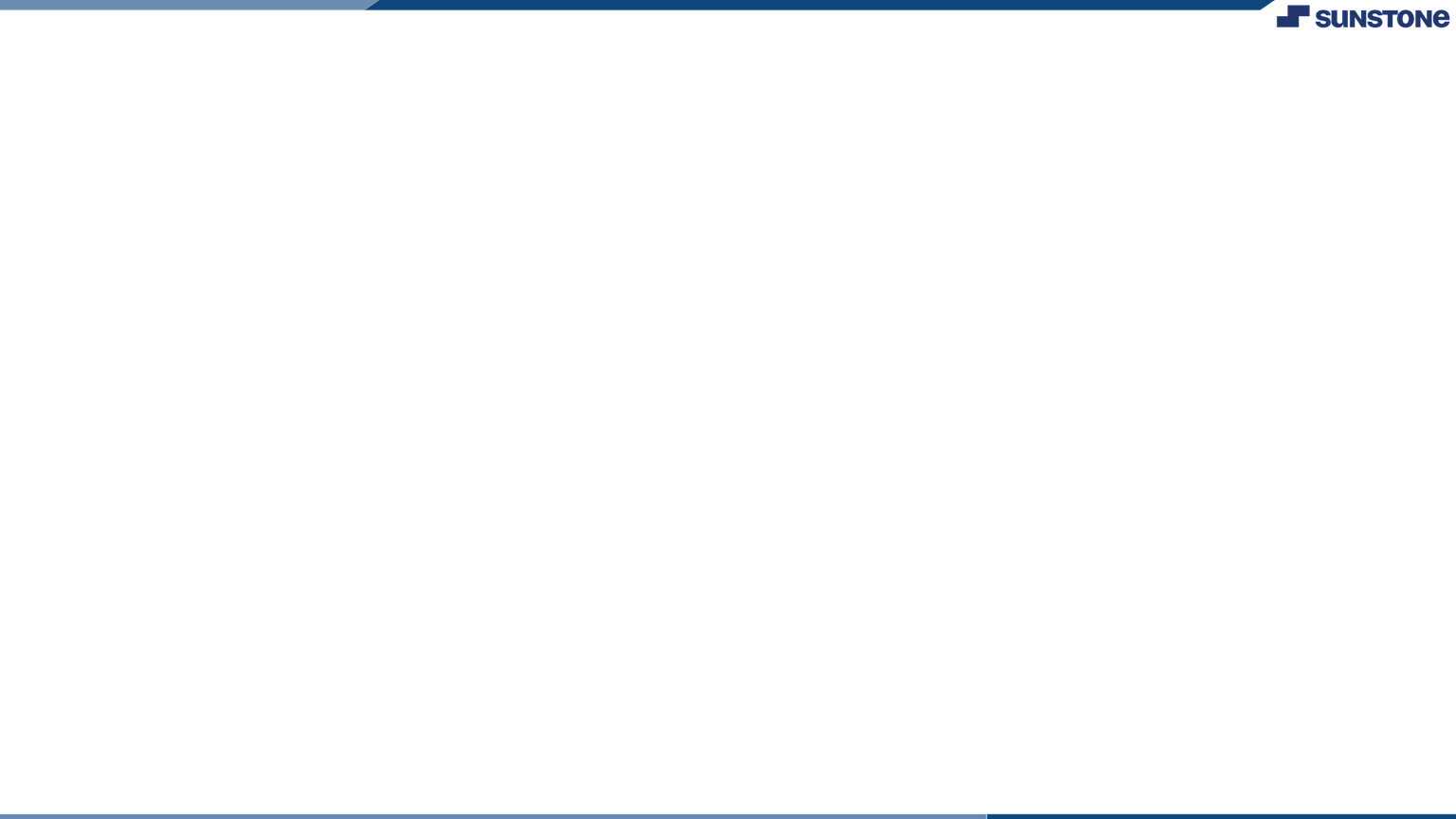
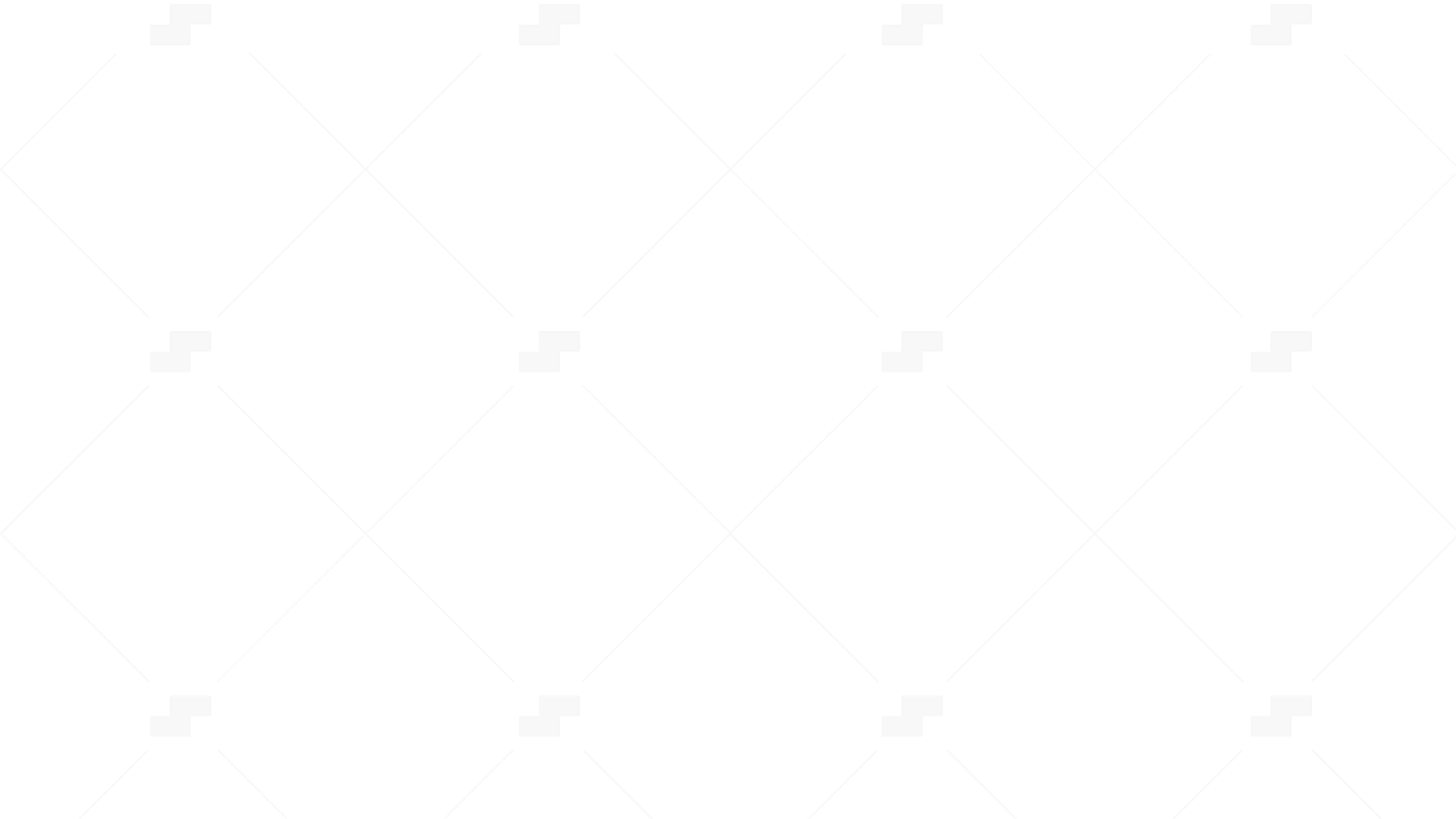
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**What**

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**Blog?**

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A blog is an informational website published on the World Wide

Web consisting of discrete, often informal diary

-

style text entries.

Posts are typically displayed in reverse chronological order so that

the most recent post appears first, at the top of the web page.

▪

If

you

spend

much time

browsing the

Web, you've

probably read a

blog

post

before,

even

if

you

didn't

realize

it

at

the

time.

Some

of

the

most

-

read

blogs are a bit like online magazines because they're

written by a team of people

who

are paid to update the blog

with

new

posts

several

times

a

day.

▪

However,

a

majority

of

blogs

are written

by

one

person.

As

a

result,

the

average

blog

is

fairly personal,

reflecting

the

interests and

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of the person

who writes

it.

This

is the

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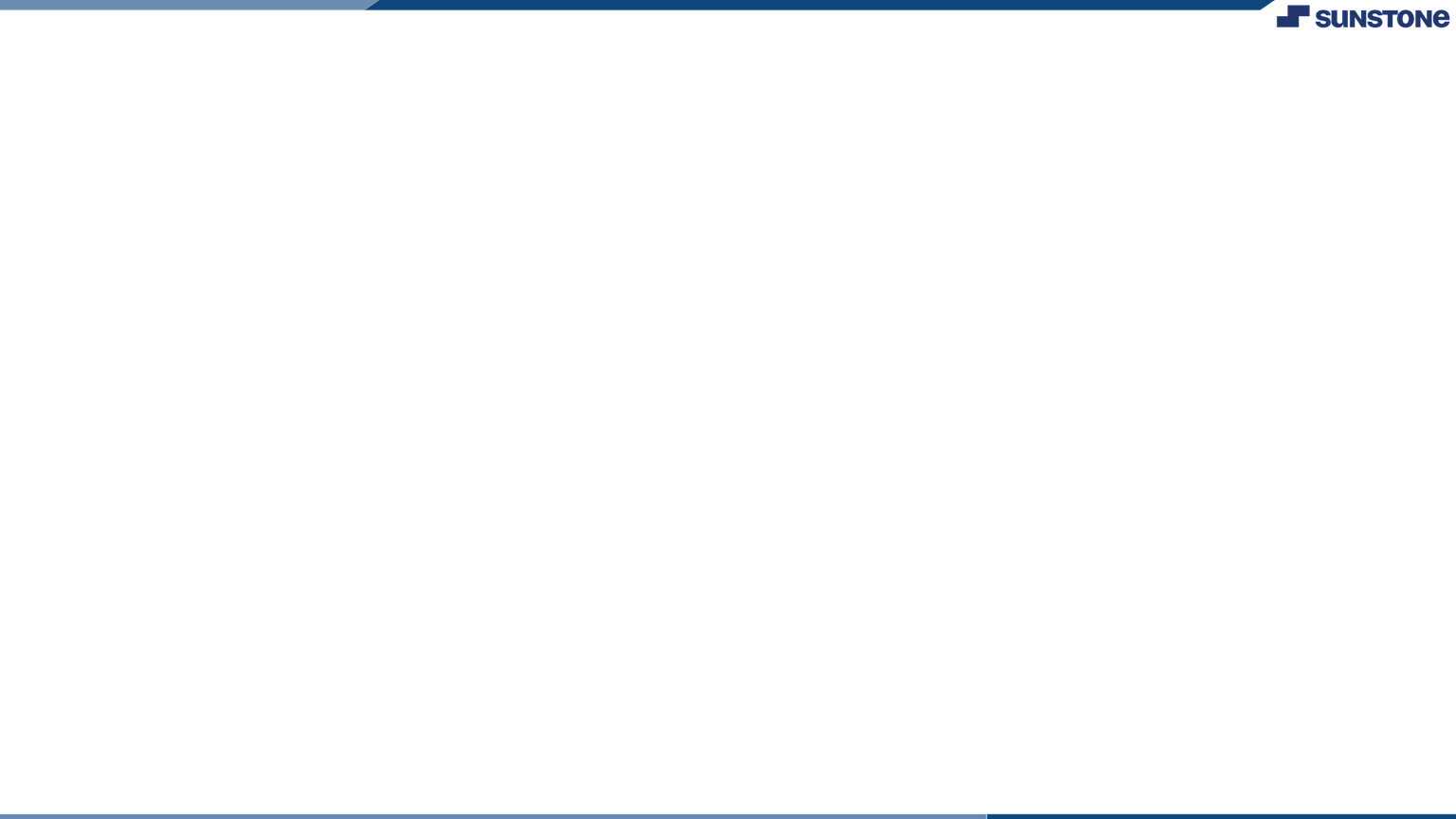
this

tutorial.

**How to start a blog?**

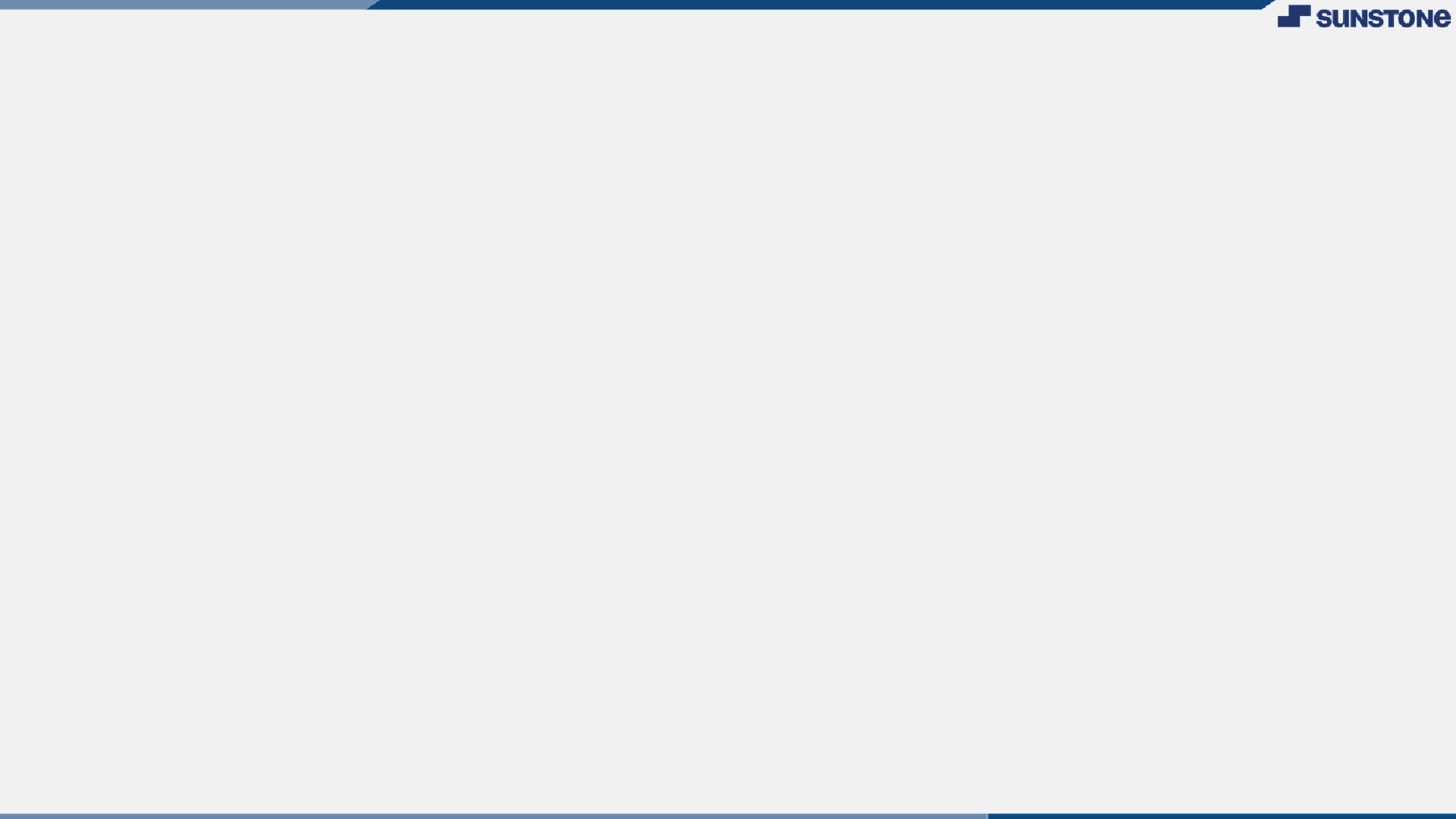
Choose a blogging platform. Use a platform that offers

customizable templates.Pick a hosting platform. Consider a platform with good bandwidth, uptime and customer support.Find the right niche. Narrow down your theme and have a specific audience in mind.Select a blog name and domain. Choose a descriptive name that piques readers’ interests.Set up and design your blog. Include imagery and effects that reflect your theme.Brainstorm blog topics. Write down all your ideas before narrowing down topic selections.



**Continu…..**

Write your first blog post. Engage your audience with a killer title and use headers to make the content skimmable.Create an editorial calendar. Create a calendar to help you publish consistently and hold yourself accountable.Promote your blog. Use marketing strategies to expand your reach.Make money blogging. Take advantage of opportunities to monetize your blog.

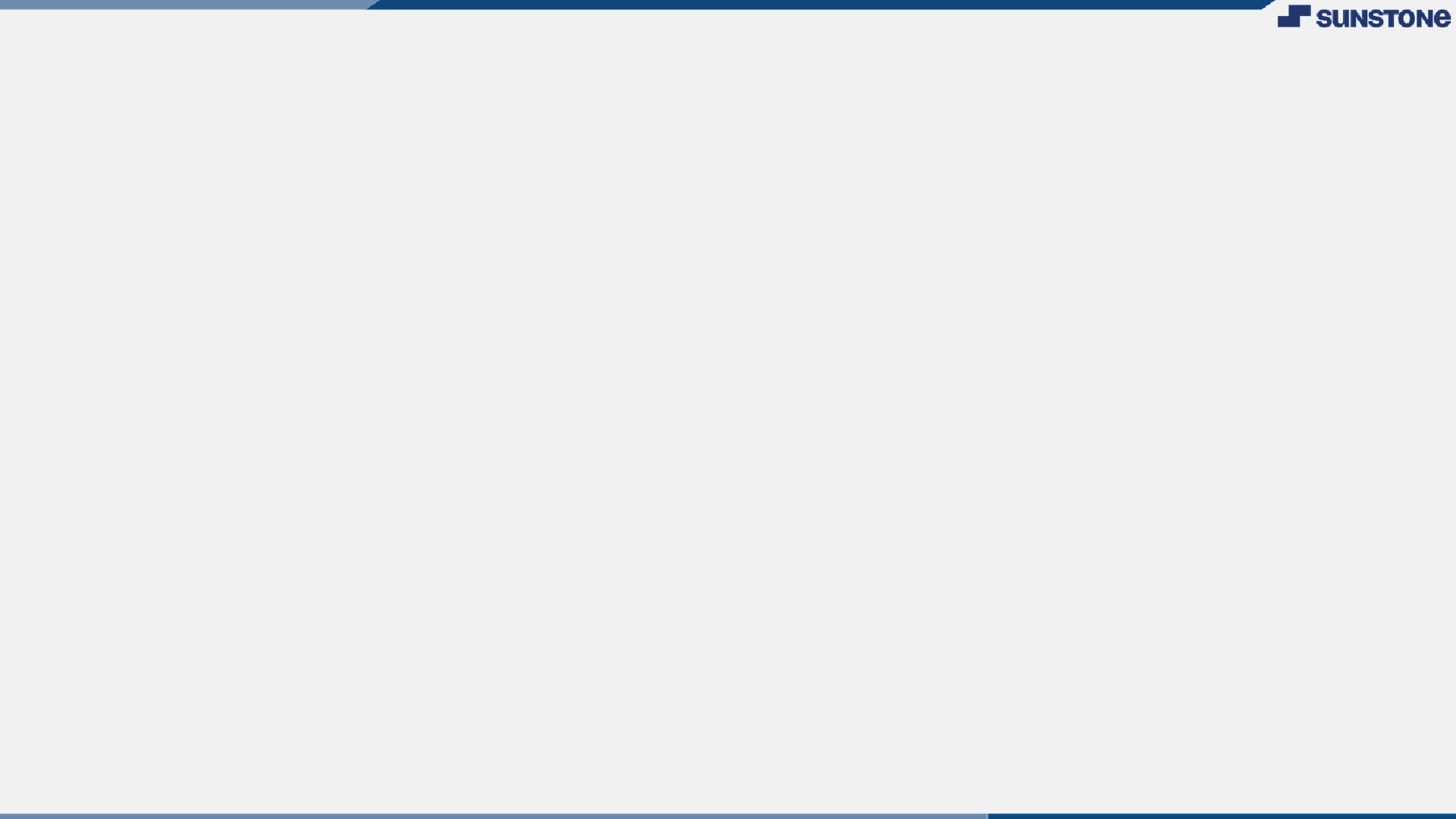


**Why start a blog**

**People start blogs for a variety of reasons, some of which include**:

Share your ideas with the world. Sometimes

you just want to be heard and get your ideas out into the universe. This is where a blog can help - it’s a form of communication and space that’s entirely your own. You can use your creativity and passion to create a space customized exactly to your liking where you can share your ideas, expertise and experiences.



**Continu…..**

**Promote a product or service:**

Blogging for business is a great way to engage potential

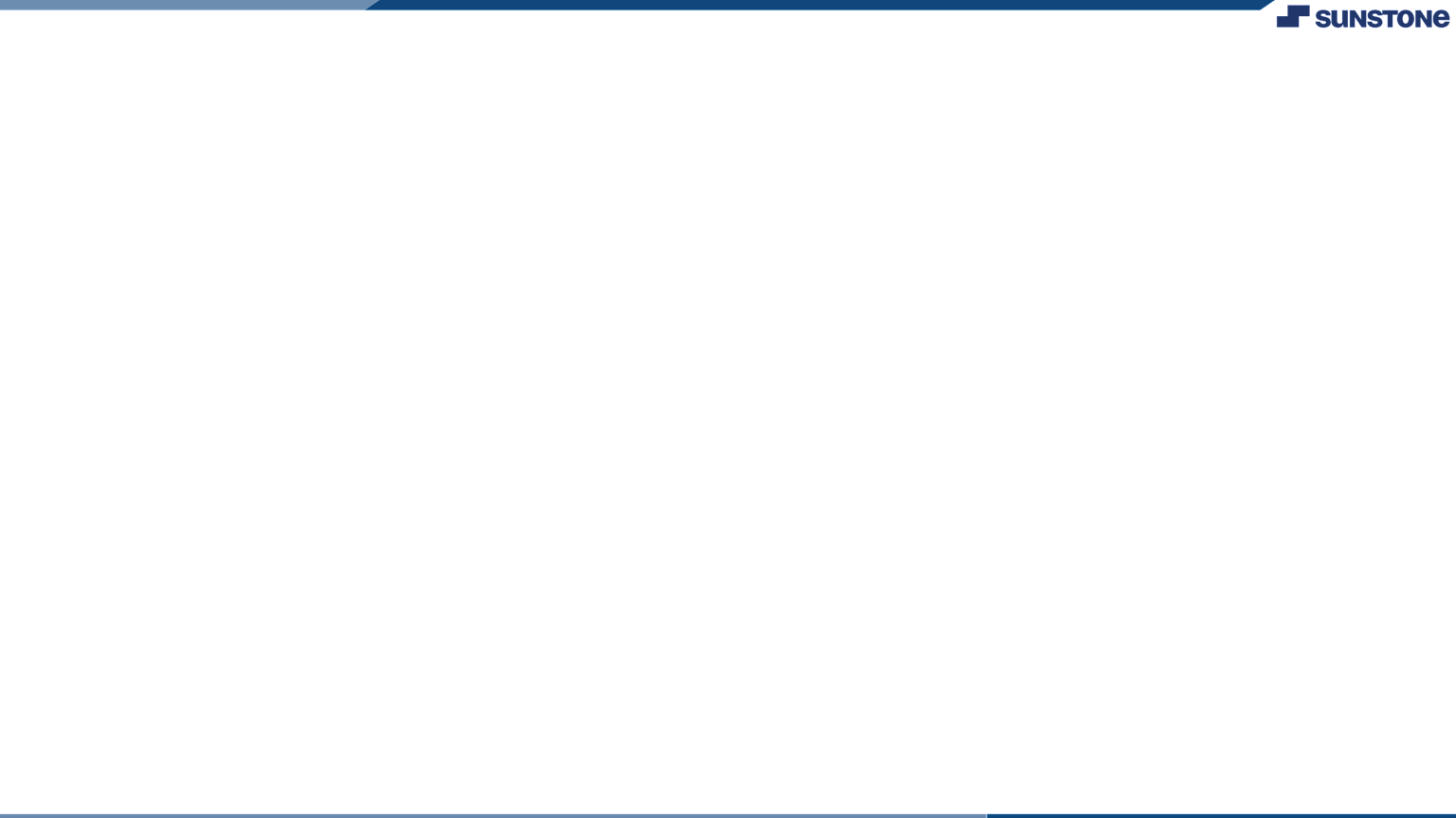
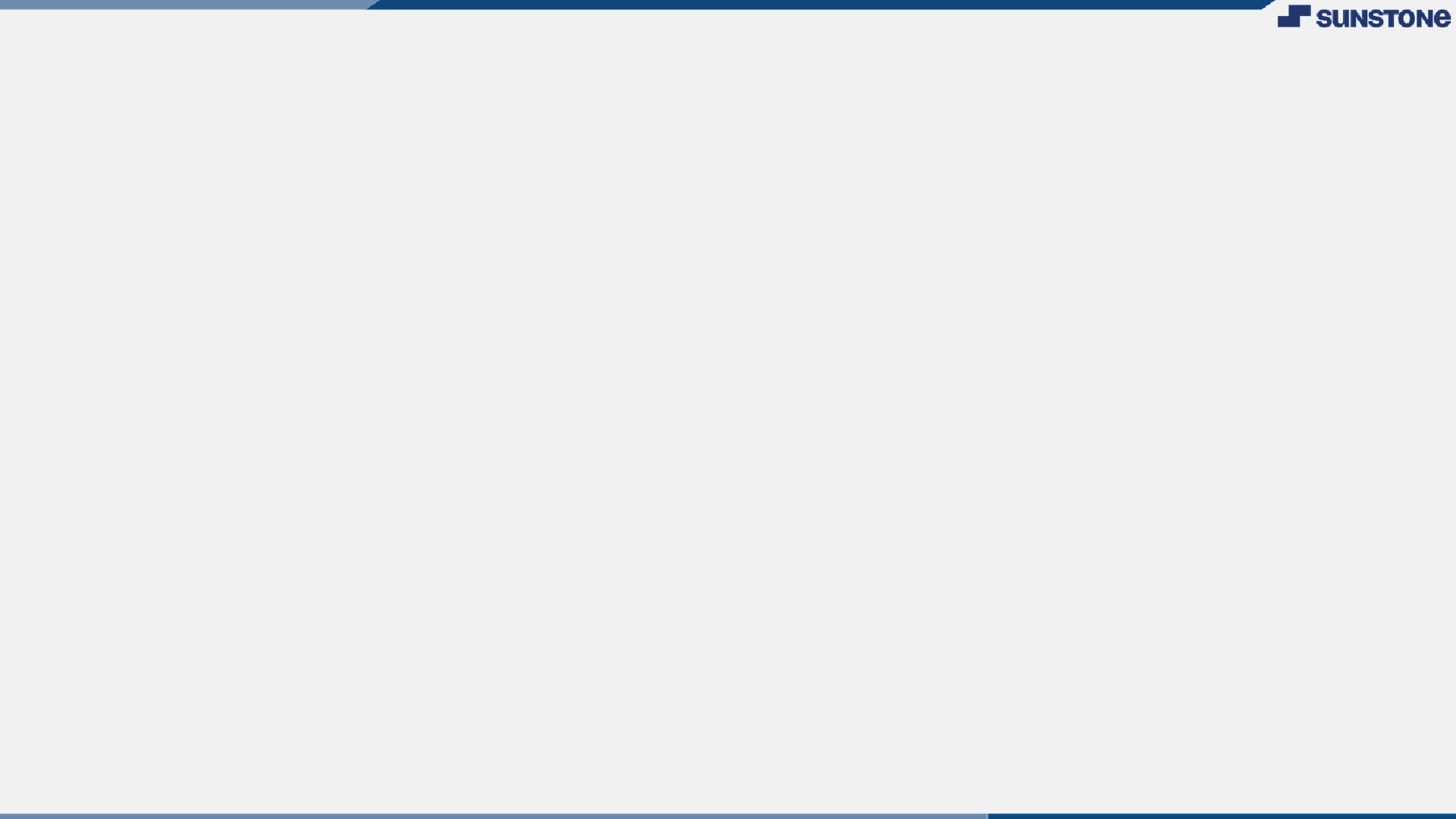
customers and provide more information about a product or service.

Additionally, blogging does wonders for a website's SEO.

**Earn revenue:**

Blogging can be lucrative with time and continued

effort. The best way to see the monetary fruits of your labor is by posting quality content regularly that draws in new readers and brings more traffic to your website. This will help your blog gain advertisers and can also boost your status as an online influencer, which can open up the door for affiliate marketing.



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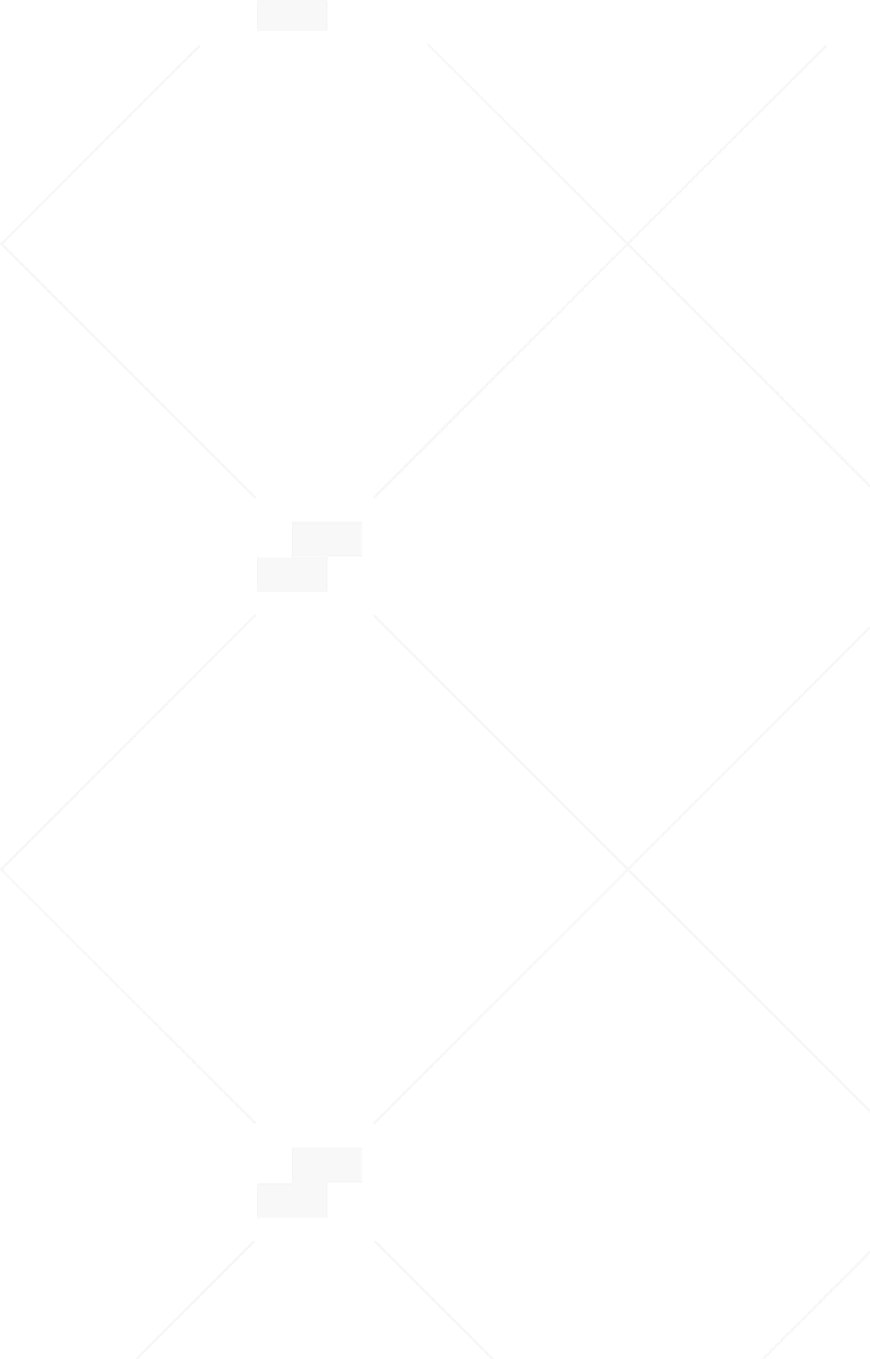
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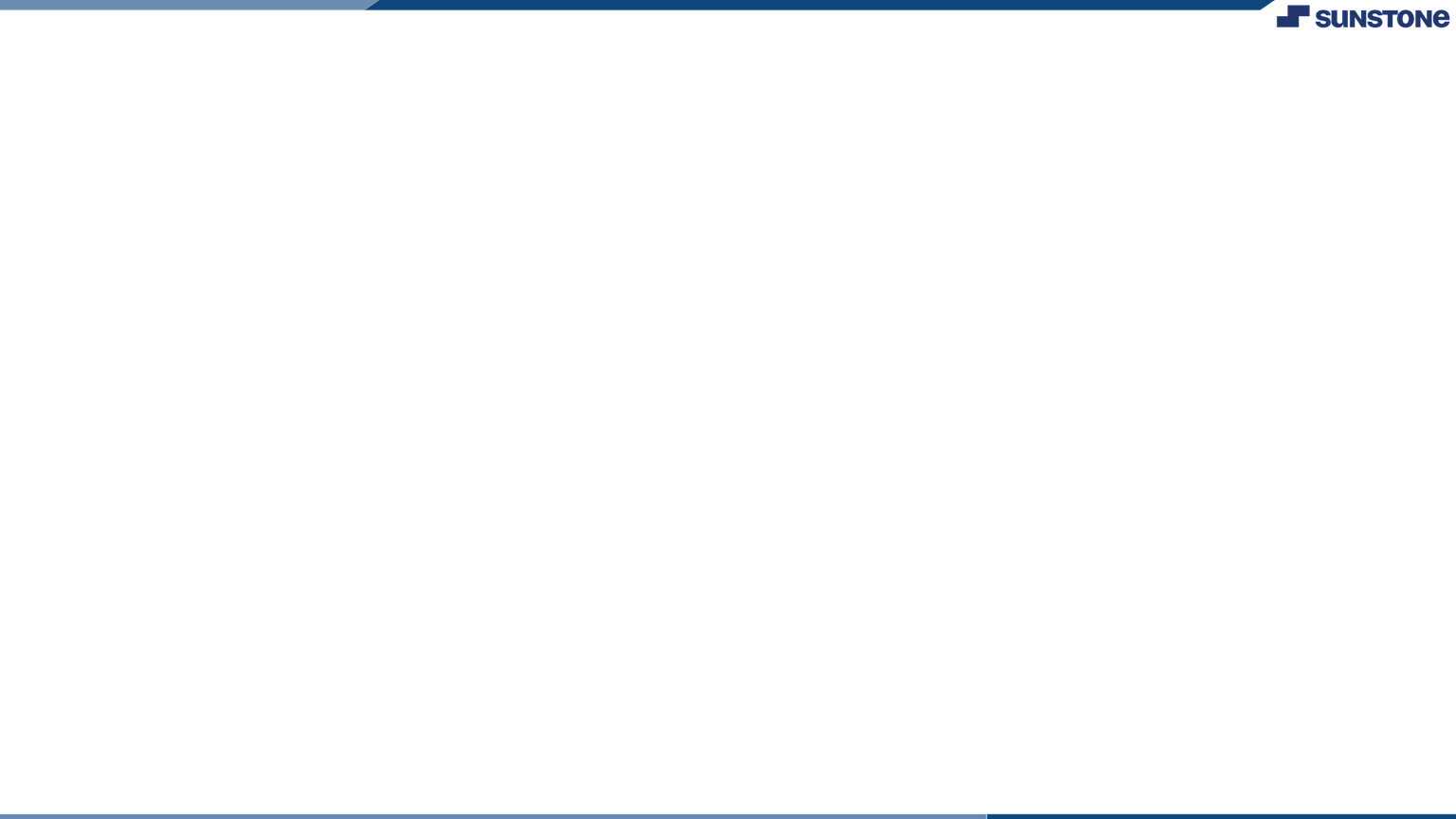
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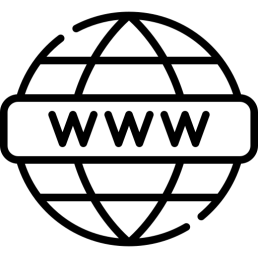
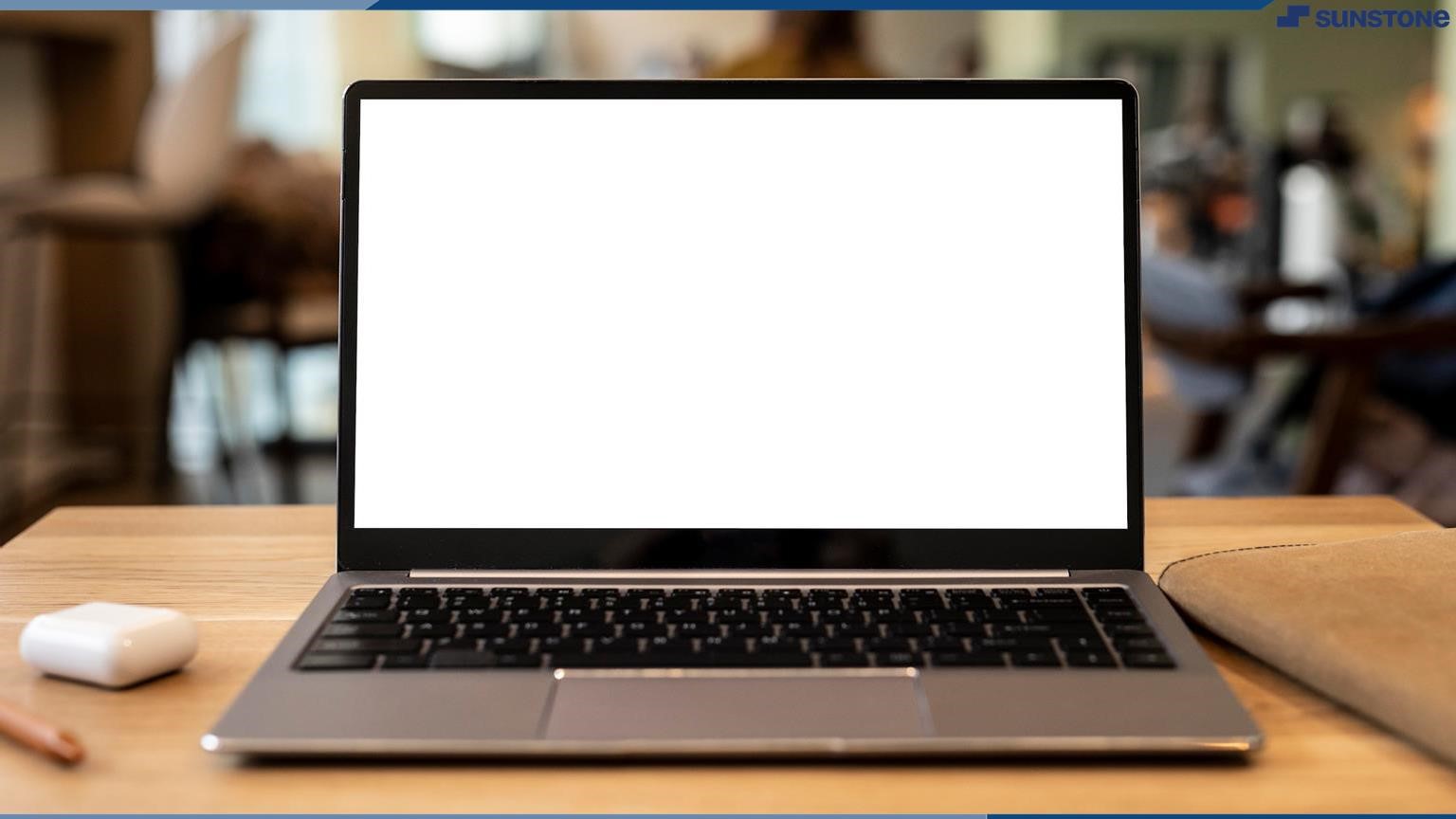
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